**Jayson Bakken**

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# **Education**

**The University of Iowa** | Iowa City, IA Anticipated May 2026

*B.B.A., Business Analytics and Information Systems*

*B.B.A., Economics*

• GPA: 3.16/4.00

**Technical Skills**

* **Tools:** Excel, Python
* **Techniques:** Data analysis, data modeling, data forecasting, regression analysis, pivot tables
* **Projects**
  + Foundations of Business Analytics: College Football Attendance Project
    - Gathered data regarding college football attendance based on independent variables such as stadium capacity and temperature
    - Constructed and analyzed a multi-variable regression analysis to determine which factors significantly affect gameday attendance
  + Personnel Economics: Labor in the Hospitality Industry
    - Proposed specific questions such as “What affect does ai have on the forecasted growth of the hospitality industry?” to gather data and come to a hypothesis
    - Constructed and analyzed a logistic regression analysis to test the correlation between my proposed questions and independent variables
    - Organized and displayed my data and graphs in a easy to understand format

# **Experiential Learning**

**CIMBA** | Paderno Del Grappa, Italy January 2024 – April 2024

# *Student*

* Balanced academics and travel while studying abroad in a country brand new to me
* Coordinated travel plans with fellow students during our breaks in the semester to ensure an enjoyable and safe atmosphere for everyone involved
* Communicated with locals while traveling alone to understand the most optimal ways to travel and visit must-see sites (also to get to know people from a culture I was not familiar with)

# **Work Experience**

**The University of Iowa Surplus** | The University of Iowa | Iowa City, IA May 2024 – Present

*IT Support Associate*

* Managed and organized the placement of 1000+ computers, tablets, and monitors (Dell, Apple, HP)
* Extracted and replaced hard drives from computers and monitors to ensure data security before specking the information (operating system, HD size, RAM size) to prepare for reselling
* Coordinated with coworkers and managers to ensure the devices were placed and being moved in an optimal manner when completed with 80+ of the same type of computer, monitor, etc.

**College Activities and Awards**

**Member,** Tippie Tech

**Recipient,** Iowa Scholars Award

**Recipient,** Henry B. Tippie Undergraduate Business Scholarship